**The Maribor Festival in Berlin**

Especially this and the following year culture in all its forms is the driving force that will attract curious people from all over Europe to explore Maribor. In March, the Slovenian Tourism Organisation (STO) visited the ITB Berlin Convention with the purpose to increase this kind of curiosity and it succeeded in its mission. The Maribor Festival represented an integral part of the STO presentation in Berlin and we’re happy to announce that we’ve established new business connections with tourist agencies specializing in cultural tourism. We can surely expect an increased number of audiences from various parts of Europe.